



Canada China Business Council
Conseil d'affaires Canada-Chine
加中贸易理事会

The Great Canadian Christmas Party 2016 Sponsorship Package

When: *6:00 p.m. Saturday, December 10, 2016*












Where: *Four Seasons Hotel, Beijing*

Sponsorship Deadline: *November 25, 2016*







Platinum Sponsor— RMB 30,000

- 3-minute speaking role on stage
- Two tables (20 seats) at the Christmas buffet dinner
- Two seats at the head table
- Extra large corporate logo will appear on the following items, provided that the logo is submitted before noted deadlines:
 - Event tickets, flyers and posters – *before November 11*
 - Program books – *before November 25*
 - Event banner and backdrop – *before December 2*
- One prominent full-page advertisement as the back cover of the 2016 Christmas Party Program Book
- Projection of company logo and name during the event
- Company name and logo featured on the CCBC website in conjunction with the Christmas Party promotions
- Corporate logo included in the list of all sponsors in the Program Book
- Corporate marketing materials on display in the foyer of the hotel and in the take-away bags given to all event attendees
- One corporate banner to be displayed in a prominent location at the event
- Recognition from the MC at the banquet
- Recognition in all CCBC post-event communications
- Company name and logo displayed in post-event articles on the CCBC website









Gold Sponsor– RMB 20,000

-  One table (10 tickets) at the Christmas Buffet Dinner
-  One seat at the head table
-  Large corporate logo will appear on the following items, provided that the logo is submitted before noted deadlines:
 - Event tickets, flyers and posters – *before November 11*
 - Program books – *before November 25*
 - Event banner and backdrop – *before December 2*
-  One half-page advertisement in the 2016 Christmas Party Program Book
-  One corporate banner to be displayed in a prime location at the event
-  Projection of company logo and name during event
-  Company name and logo featured on the CCBC website in conjunction with the Christmas Party promotions
-  Corporate marketing materials on display in the foyer and in the take-away bags for all event attendees
-  Recognition from the MC at the banquet
-  Recognition in all CCBC post-event communications
-  Company name and logo displayed in post-event articles on the CCBC website

Silver Sponsor– RMB 15,000

-  One table (10 tickets) at the Christmas Buffet Dinner
-  One seat at the head table
-  Regular sized corporate logo will appear on the following items, provided that the logo is submitted before noted deadlines:
 - Event tickets, flyers and posters – *before November 11*
 - Program books – *before November 25*
 - Event banner and backdrop – *before December 2*
-  Logo featured on a shared corporate banner for all event sponsors and partners
-  Projection of company logo and name during event
-  Company name and logo on the CCBC website in conjunction with the Christmas Party promotions
-  Recognition from the MC at the banquet
-  Company name and logo displayed in post-event articles on the CCBC website

Bronze Sponsor– RMB 10,000

-  Two tickets at the Christmas Buffet Dinner
-  Corporate logo will appear on the following items, provided that the logo is submitted before noted deadlines:
 - Event tickets, flyers and posters – *before November 11*
 - Program books – *before November 25*
 - Event banner and backdrop – *before December 2*
-  Logo featured on a shared corporate banner for all event sponsors and partners
-  Projection of company logo and name during event
-  Company name and logo on the CCBC website in conjunction with the Christmas Party promotions
-  Recognition from the MC at the banquet
-  Recognition in all CCBC post-event communications
-  Company name and logo displayed in post-event articles on the CCBC website

Sponsorship

-  Product or Prize sponsorships can give visibility to your company at the event. To attend the full dinner you will still need to purchase tickets due to F&B costs per person
-  **Prize Sponsorship**

We are in search of great prizes for our Christmas Party prize draw. Prizes can be anything from gift certificates, merchandise, and experiences or services, to luxury items, toys, and much more.
-  **Santa's Village Sponsorship**

We are seeking a sponsor for the decorative backdrop and Santa's chair for the festive corner where the children can have a memorable Christmas experience with Santa.
-  **Sugar Shack Sponsorship**

To add a special Canadian flavour, we will have an opportunity to sponsor a mini Sugar Shack, which will be designed to give children and parents alike to enjoy the traditional maple deserts, complete with ice for the maple syrup to be scooped up on a stick.
-  **Santa Claus Children's Gifts Sponsorship**

Each year, one of the highlights at the Christmas party is when Santa Claus gives out presents to the children. You may sponsor gifts for the children and be recognized accordingly for your contribution.

Customized options

We are continually looking for creative ideas to make our events that much more enjoyable. We are open to suggestions and can customize sponsorships to meet your organization's promotional needs. If you have any ideas on other forms of sponsorships or collaboration, we would love to hear about them.

Advertising in the Christmas Program Guide

At the event, there will be a glossy, full-colour program for each guest. We offer full page or half page advertisements alongside the list of the day's proceedings and sponsorship recognitions. Space is limited so if you are interested please contact us at your earliest convenience to discuss further.

Important dates:

October 24, 2016	First day of ticket sales
November 11, 2016	Deadline for printed materials, cash sponsorship, and submission of corporate logos in high-resolution format to be printed on event tickets, flyers, and posters
November 25, 2016	Deadline for printed materials, cash sponsorship, and submission of corporate logos in high-resolution format to be printed on program books
December 2, 2016	Final deadline for all sponsorships and submission of corporate logos in high-resolution format to be printed on event banner and backdrop
December 10, 2016	The Great Canadian Christmas Party 2016



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Sponsorship Confirmation Form

Sponsorship Categories			
Option	Category	Amount	Notes
<input type="checkbox"/>	Platinum Sponsor	RMB 30,000	
<input type="checkbox"/>	Gold Sponsor	RMB 20,000	
<input type="checkbox"/>	Silver Sponsor	RMB 15,000	
<input type="checkbox"/>	Bronze Sponsor	RMB 10,000	
<input type="checkbox"/>	Full page program ad	RMB 3,000	
<input type="checkbox"/>	Half page program ad	RMB 1,500	
<input type="checkbox"/>	Othersponsorship	Please specify:	

Contact Information	
Company/Organization name:	
Contact person:	
Contact phone:	Fax:
Email:	

1. CCBC Members are given priority on these spaces
2. Please mark the appropriate box
3. For prizes, in-kind or others, please specify:

Signed: _____

Date: _____

To confirm your sponsorship and guarantee sponsor entitlements, please fax the completed form before **December 2** to the CCBC office by +86 (10) 6512-6125 or send email to sue@ccbc.com.cn. If you have any questions please contact Ms Sue Wang at +86 (10) 8526-1820/21/22 ext. 37.

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